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SCHOOL  
SUPERIOR  
DE MEDIA  
ARTS  
AND DESIGN  
POLYTECHNIC  
FROM PORTO

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Regulations  
**John Goto Prize**

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*(...) I should say something about my general approach to making satirical artworks. Campaign slogans, propaganda and advertising all attempt to deliver direct, unambiguous messages, but art has a different function. By courting multiple interpretations through layers of imagery, ideas and associations, art can engage the viewer in a manner which offers them a role in the making of meaning. (...)*

John Goto (1949 – 2023)

From the work A Brexit Fantasia:

<http://www.johngoto.org.uk/Brexit/index.htm>

## PREAMBLE

The School of Media Arts and Design (ESMAD) of the Polytechnic Institute of Porto (P. PORTO) launches the **John Goto ESMAD, P. PORTO Award**, in honour of the photographer artist John Goto, whose innovative work contributed to the reformulation of photography as a means of social commentary and cultural criticism. His work is characterized by the satirical exploration of cultural, historical and socio-political themes while experimenting and reflecting on the limits of photography as a *medium*. Based on these assumptions, we invite the presentation of works of visual arts in any genre, style or technique that reflect John Goto's legacy – innovative, daring, provocative and challenging.

The **John Goto Prize – ESMAD, P. PORTO** is aimed at higher education students in the visual arts (photography, video, cinema, digital arts, multimedia, design, fine arts), with innovative approaches that use photography and/or other areas mentioned above, as a means of reflection on contemporaneity.

The competition foresees the selection of 4 proposals for exhibitions or installations, individual or collective, by a selection jury, made up of artists and researchers of recognized competence.

The exhibitions, which present the selected works, will be open to the public, on a date to be defined, in the exhibition spaces of the P. PORTO universe and public institutions registered with ESMAD.

The authors whose proposals are selected will receive a grant for support and production, in the context of the exhibitions, in the amount of €1500 (one thousand five hundred euros). The application period for the **John Goto Prize – ESMAD, P. PORTO** runs from June 6th to August 16th, 2024. Applications are made online, in a form created for this purpose, accessible through the following link [iri24.esmad.ipp.pt/john-goto](http://iri24.esmad.ipp.pt/john-goto), available on the ESMAD website. The application is free of charge.

**Article 1****Applications**

1. The John Goto Prize competition – ESMAD, P. PORTO is open to the participation of higher education students in visual arts (photography, video, cinema, digital arts, multimedia, design, fine arts), of any nationality, individually or in groups, whose works, duly presented in the application, will be subject to appreciation by the selection jury that considers their feasibility.
2. Applications are made online, in a form created for this purpose, accessible through the following link [iri24.esmad.ipp.pt/john-goto](http://iri24.esmad.ipp.pt/john-goto), available on the ESMAD website;
3. The elements to be submitted for the application are the following: **Correctly filled form**, accessible through the link [iri24.esmad.ipp.pt/john-goto](http://iri24.esmad.ipp.pt/john-goto):
  - b) **Detailed description of the exhibition or installation project** that clearly and objectively presents the design, the specific characteristics of the work and the complete assembly plan; the materials and equipment required for the exhibition or installation (technical rider);
  - c) **Technical file** with the complete identification of the work (title, date, name of the author(s), techniques used, dimensions and descriptive summary/synopsis), as well as images of the project, legally made available by the author for dissemination purposes - GDPR;
  - d) **Artistic curriculum vitae** of all authors;
  - e) **Copyright Declaration**;
  - f) **Authorization documents of the authors** of the respective proposed artistic projects, scanned;
4. The application period for the **John Goto Prize – ESMAD, P. PORTO** runs from June 6th to August 16th, 2024.

**Article 2****Calendar**

1. Applications are open from 6 June to 16 August 2024.
2. At the end of the application period, the jury will analyse and select them and communicate their decision to each of the candidates, by email by 13 September 2024.
3. The exhibitions will run from 7 November to 7 December 2024.
4. The assembly and disassembly will be carried out according to the schedule of IRI/ESMAD, P. PORTO (forecast 3 or 4 days before the opening of the exhibition and 3 to 4 days after its closing).

**Article 3****Exhibition or Installation Spaces**

The exhibition/installation spaces of the selected works are part of the P. PORTO universe and public institutions registered with ESMAD/P. PORTO.

**Article 4****Selection**

1. The selection Jury is composed of an eclectic panel of photographers, artists, curators and community representatives who will contribute to a transversal and pluralistic analysis of the submitted works.
2. The criteria for judging applications are as follows:
  - a) Objectivity and feasibility of the proposed exhibition/installation project, depending on the conditions;
  - b) Technical and artistic quality of the works;
  - c) Portfolio and curriculum.

**Article 5****Prize**

1. Each selected application will receive the amount of €1500 (one thousand five hundred euros), intended to support the production and realization of the exhibition or installation of the artistic project.
2. The expenses mentioned above refer to the coverage of:
  - a) Insurance;
  - b) Author's travels;
  - c) Expenses with the production and exhibition/installation of the works.
3. The delivery of the financial support corresponding to the **John Goto Prize – ESMAD, P. PORTO** will be made in two tranches of 50%. The first tranche will be delivered to the selected candidates, after complying with the inherent administrative procedures, to support the pre-production phase of the exhibition or artistic installation; The second tranche will be delivered during the production of the exhibition or artistic installation and for the successful completion of the assembly.
4. If the amount of the first tranche is not sufficient to ensure the fulfilment of financial commitments related to the pre-production of the exhibition or art installation, an advance payment of part of the value of the second tranche may be ensured, upon submission of an expression of interest for this advance, accompanied by supporting document/s, such as budgets;

5. The Jury may not select applications if the quality is not adequate.

### **Article 6**

#### **Rights and Duties**

1. From the School of Media Arts and Design of P. PORTO:
  - a) Register the documentation of the works, disseminate and promote them, complying with an appropriate strategy for the best public impact;
  - b) Production and post-production support: assembly and disassembly;
  - c) Publicize the event nationally and internationally through institutional media;
  - d) Provision of exhibition or installation spaces for the selected artistic projects;
  - e) Ensure the security of the facilities with all entities involved.
2. From the author(s) of the artistic project:
  - a) Organize the transport of the works and their insurance (not mandatory) as well as all the specific materials and equipment for the execution of the work on display;
  - b) To be responsible for any damage or loss of the works, during transport, assembly and dismantling of the same;
  - c) Deliver and remove the works from the exhibition site, according to the calendar of the event mentioned in article 2;
  - d) Provide all the necessary information for the dissemination of the works (high resolution photographs – RAW or TIFF format / size 20x30 cm, texts and copyright notice);
  - e) Participate in at least one session to present their work to the public within the scope of the cycle **Imagens Do Real Imaginado 2024**.

### **Article 7**

#### **Final provisions**

1. Failure to comply with the provisions of the articles of this regulation will result in exclusion from the competition;
2. Cases omitted in this regulation will be resolved by the Jury of the competition.